

# Welcome !

**PGE2 / MSc1**

**@ Nancy, Paris, Berlin 2022-2023**

**Gérald DUFFING**

Directeur du programme ICN Grande Ecole

# ICN MISSION & VALUES

*“To provide **innovative and transdisciplinary education** that enables students and practising executives to **become responsible professionals capable of acting in the global business environment**. ICN Business School faculty engages in knowledge creation at the crossroads of art, management and technology that contributes to the advancement of impactful knowledge and sustainable practice in the business and organisational fields”.*

Our values :

- Open-Mindedness
- Commitment
- Team Spirit

# PROGRAMME MASTER IN MANAGEMENT (*GRANDE ECOLE*) Generalist & international

The Master in Management (*Grande Ecole*) degree is a general management programme, which aims to develop students' advanced-level skills, **knowledge and capabilities in management**, preparing them, when coupled with the subject areas of their first degrees and their interests and aptitudes, for **managerial positions in a variety of public and private sector organisations** (across sectors and functions) **nationally and internationally**.

# « PGE / MiM » PROFILE

## Competency Goals – Graduate Attributes

- LG1. Knowledge & adaptability
- LG2. Critical Thinking & Innovation
- LG3. Responsible Management & Sustainability
- LG4. Open-Mindedness & Transdisciplinarity

# PROGRAMME GOALS: YOUR PROFILE

## (Learning Goals & Objectives)

### *Goals split up into measurable objectives*

- **LG1.** Graduates will be able to **develop thorough knowledge** in management fields and **demonstrate their specific skills (Knowledge & adaptability)**
  - LO1.1. Demonstrate context-specific knowledge of business and communicate this effectively in written and oral form.
  - LO1.2. Demonstrate their flexibility in dealing with unexpected management issues/challenges in a global and evolving environment.
  
- **LG2.** Graduates will be able to **demonstrate independent thinking into business issues** and **propose informed solutions (Critical Thinking & Innovation)**
  - LO2.1. Identify, analyze and prioritize core issues and evaluate alternatives in a complex business situation, making appropriate use of relevant knowledge/tools/models/approaches.
  - LO2.2. Design an appropriate and informed creative recommendation to a given issue.

# PROGRAMME GOALS: YOUR PROFILE

## (Learning Goals & Objectives)

- **LG3.** Graduates will be able to **manage decisions making process respecting CSR and sustainable standards** (**Responsible Management & Sustainability**)
  - LO3.1. Construct well thought-out decisions, fully aware of their impact on the organization, people, and environment.
  - LO3.2. Contribute as productive members to a project and demonstrate team management and leadership skills.
- **LG4.** Graduates will be able to **use and share transdisciplinary insight and integrate multicultural environments** (**Open-Mindedness & Transdisciplinarity**)
  - LO4.1. Demonstrate their ability to work in a multicultural environment.
  - LO4.2. Use and share transdisciplinary insights when engaging in real world projects.

# The PGE is divided into THREE STAGES

Wake Up!

- **Common core courses**
- Discover business functions / operations: *awaken your appetite !*
- Apply theory in projects, internships

Experiment!

- **Functional Specialisation / MSc courses**
- Transdisciplinary application with #ATM projects
- Professional experience

Jump!

- **Advanced specialisation : MSc / DD**
- Address complex business issues
- Professional experience

# YOUR PGE JOURNEY

- **Each year of the PGE represents a stage** in your educational progress, along a “PGE journey”.
- **You must demonstrate achievement and mastery, in five different fields, of the knowledge and competencies** listed in the following tables. These also include:
  - Your personal and professional project (PPP)
  - Your training plan (PF – *projet de formation*)
- **These are the milestones of your course.**
- **Use each grid as a checklist.**



# EXPERIMENT!

## Your checklist

Programme Competency Goals	Achievements	Personal development
LG2 / LO 2.1 & 2.2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Analyze the general and competitive environment of a company</li> <li><input type="checkbox"/> Understand the contribution of information systems, Understand the challenges of digitalization,</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Position a project in its complex environment.</li> <li><input type="checkbox"/> Collect and use all useful data.</li> </ul>
LO 3.1	<ul style="list-style-type: none"> <li><input type="checkbox"/> Communicate effectively in writing and orally</li> <li><input type="checkbox"/> Establish professional contacts in order to carry out a long term mission</li> <li><input type="checkbox"/> Formulate information needs, manage information and its dissemination</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Motivating your team</li> <li><input type="checkbox"/> Convincing on the idea and feasibility of a project.</li> <li><input type="checkbox"/> Explain the results of a project (REX).</li> <li><input type="checkbox"/> Exchange easily in English.</li> </ul>

# EXPERIMENT!

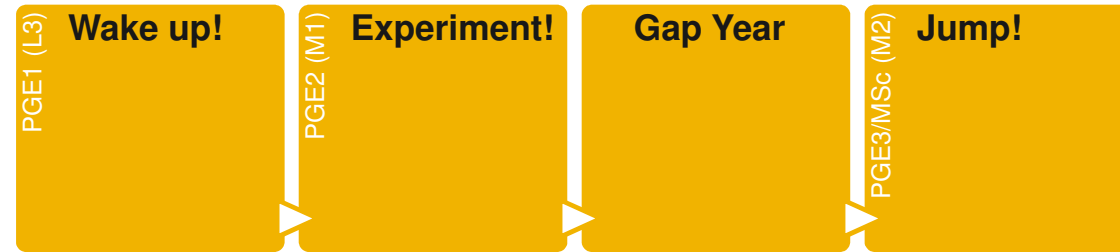
## Your checklist

Programme Learning Goals	Achievements	Personal development
LG1 / LO 1.1 & 1.2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Build an international marketing strategy</li> <li><input type="checkbox"/> Manage, actively contribute to a long term innovation project, by measuring the impact of its decisions.</li> <li><input type="checkbox"/> Implement, analyze and critique operations, with full responsibility</li> <li><input type="checkbox"/> Formulate and evaluate options for strategic development and/or change</li> <li><input type="checkbox"/> Analyze complex managerial situations and make recommendations</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Propose a solution to a complex problem in a multidisciplinary environment</li> <li><input type="checkbox"/> Demonstrate a tangible contribution to a project (workshop, project, internship, apprenticeship contract)</li> </ul>
LO 4.2	<ul style="list-style-type: none"> <li><input type="checkbox"/> Confront the proposed solutions with experimentation and the critical view of others.</li> <li><input type="checkbox"/> Formulate coherent investment or financing decisions. Build a budget and monitor budget execution</li> <li><input type="checkbox"/> Differentiate and apply intercultural management techniques to the functioning of an organization</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> To mobilize disciplinary fields outside management.</li> <li><input type="checkbox"/> Demonstrate creative ability.</li> <li><input type="checkbox"/> Mobilize the right resources.</li> </ul>

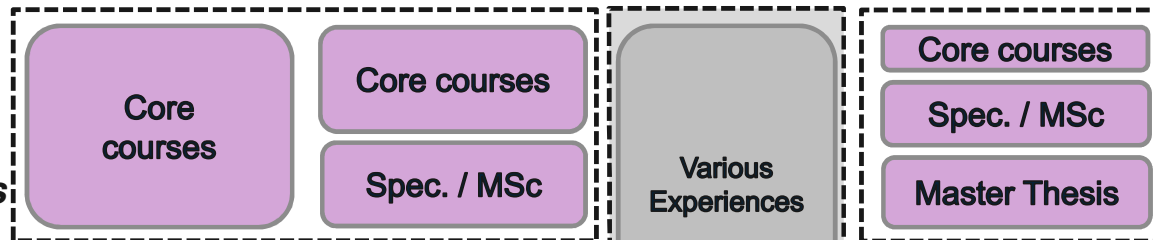
# EXPERIMENT!

## Your checklist

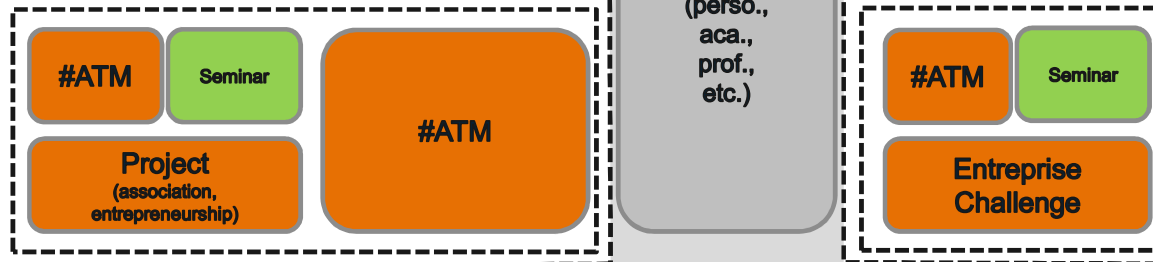
Programme Learning Goals	Achievements	Personal development
LO 3.2 & 4.1	<input type="checkbox"/> Provide relevant information, possibly from other disciplines	<input type="checkbox"/> To question a project on its ethical dimension. <input type="checkbox"/> Identify the limits of your work. <input type="checkbox"/> Update your PPP/PF.



*Core Academic  
Management courses*



*Commitment &  
Team Spirit*



*Individual learning &  
professional  
empowerment*



# EXPERIMENT!

- **Your degree course includes:**
  - Core courses
  - Specialisation courses (+MSc)
  - #ATM Workshop
  - Electives
- **Prepare for an optional gap year** (*if applicable – PGE only*)
  - Think about the great opportunity to take a gap year and live exciting academic and professional experiences!
  - Look for professional experience, and/or academic semester abroad, and/or personal project
  - Academic semesters: take care of the selection process (ref. SRI)

 **Complete your personal and professional project**

# BLENDED LEARNING

## (Teaching methods)

- **On-campus classes (IC/PR):**
  - Classical synchronous in-class course sessions
- **Digital Learning Resources (DR/MN) – *not planned*:**
  - Asynchronous, at home
  - Based on resources provided by your instructor (videos, digital material, readings, ...)
- **Project (*30-hrs modules only*):**
  - In class, or via videolink
  - Group work on the project linked to the course
- **Additional personal work – *not planned*:**
  - To be achieved in addition to the above
  - **For prerequisite & further readings, exercises, projects, ...**

# AT THE HEART OF PGE2/MSc1 Specialisation

## A specialisation to acquire knowledge & professional skills

- **Specialisation prepares for professional experiences and, optionally, a Gap Year**
  - If you go to a Partner University during S4, carefully choose modules you will take there, in order to prepare for your final year PGE3/MSc2.
  - An approved learning agreement is mandatory for an academic semester abroad.
- **Specialisation applies for PGE2 and PGE3 (a two-year programme)**
  - Any change is exceptional (mitigating circumstances) and requires prior approval.
  - Specific rules apply and additional modules are required in PGE3/MSc2 (Spring semester).
  - Access to the apprenticeship track in PGE3 only is restricted: contract, and prior approval required.
- **No change in case of MSc *single or double degree***

# AT THE HEART OF PGE2/MSc1

## Professionalisation

### Professional experiences in PGE2:

- **Classical Track:**
  - Academic courses from Sep. To May.
  - Internships from May to Sept.
  - Possible Gap Year
  - Possible academic semester abroad.
- **Work-based / Apprenticeship Track:**
  - Academic (on campus learning) periods alternate with work-based professional periods throughout the academic year.
  - Contract must be signed till the end of the programme: « M1+M2 » or « M2 » (**no « M1 only »**)
  - No gap year
  - No academic semester abroad.

*Whatever the track, you acquire the same knowledge and skills.*



# AT THE HEART OF PGE2/MSc1 Workshop

**We encourage open-mindedness, and innovation**

- **Selected #ATM (ArtTechnologyManagement) / ARTEM workshops**
  - Selection may apply
  - For Audit & Compliance, or ICN / Mines Nancy double degree: two dedicated workshops
- **A different way of learning: identify & grasp opportunities to open your mind**
  - Curiosity required
  - Transdisciplinary approach applied
- **A lot of practical and personal work (« workshop »)**
  - Make sure you are committed to your workshop (workshop retake is hard work: professional experience will be required)

# ECTS CREDITS

PGE = Master in Management :

- In two years: 120 ECTS (PGE 2,3 – M1-M2), or
  - In three years: 180 ECTS (PGE 1,2,3 – L3-M1-M2).
- **1 year = 60 ECTS (credits) = 2 independent semesters of 30 credits each**
  - **1 semester = a set of modules** (*aka* “courses”)
  - **1 ECTS = 30 hrs of student learning** (on-campus classes, personal work, assignments, readings, digital learning, examinations, etc.)

*Example:*

- 4-ECTS module = 120 hrs of student learning (4 ECTS \* 30 hrs), including on-campus classes & digital learning (30 hrs).
- Expect 120 hrs – 30 hrs = **90 hrs of personal work.**



***Autonomy & responsibility***

# PGE2/M1 MODULES

<u>S3 / Fall</u>			<u>S4 / Spring</u>		
<u>Module</u>	<u>ECTS</u>	<u>Hrs</u>	<u>Module</u>	<u>ECTS</u>	<u>Hrs</u>
Financial Decisions	4	30	Intercultural Management	4	30
Management Control	4	30	Sustainable Management of Organisations	4	30
Strategic Marketing and planning	4	30	Strategy	4	30
Information Systems Management	4	30	Financial Risk Management	4	30
<b>Workshop</b>	5	45	<b>Workshop</b>	5	45
<b>Specialisation 1</b>	4	30	<b>Specialisation 3</b>	4	30
<b>Specialisation 2</b>	4	30	<b>Specialisation 4</b>	4	30
Foreign Language	1	15	<b>Elective</b>	1	15

# MODULES DESCRIPTORS

## The syllabus

For each module, your instructor submits a [syllabus](#), which provides a global course description:

- **Module description:** the general content of the module.
- **Intended Learning Outcomes (ILOs):** expected knowledge & skills.
- **Descriptors:** how the module relates to the mission related strands - Sustainability, #ATM, international issues, and SDGs.
- **Module outline:** a brief description of sessions.
- **Teaching:** teaching and learning methods adopted.
- **Course material and readings:** references and useful resources.
- **Research connection:** how this module is linked to ICN faculty research activities and emerging trends in management research.
- **Assessment:** components, types, methods, weighting, and how each component relates to ILOs.
- **Programme learning objectives:** contribution to the PGE learning objectives (LOs).

# PGE2/MSc1 CHOICES

- **November:**
  - Elective & specialisation modules in S4 / Spring semester
- **January:**
  - 1<sup>st</sup> session for Partner University selection,
  - Apply for an **academic semester** during a Gap Year or PGE3/MSc2
- **March / April:**
  - What's next? Are you willing to take a Gap Year? (PGE only)
  - Double degree with partner schools in PGE3 (may require a G/Y – *engineering, law, some specific masters*)
  - Teaching **language** (if applicable)

# END OF PGE2/MSc1 (classical path)

## What to do during summer?

- **A short professional experience**
    - A must, if not already done during PGE1
    - A must, if you need that short experience to validate the PGE professional quitus (**9 months of prof. exp.**)
    - May be extended, in case of a gap year
  - **Prepare some future academic semester abroad**
    - Cultural immersion
    - Language practice
- 👉 **10 weeks minimum (3 months is better!), up to 6 months with a Gap Year**

# PGE3/MSc2

## Which campus?

- **In PGE3/MSc2, not all specialisations are offered on all campuses!**
  - You will have to choose a campus where your specialization is available.
- ☞ **Take that constraint into account before contracting in apprenticeship**

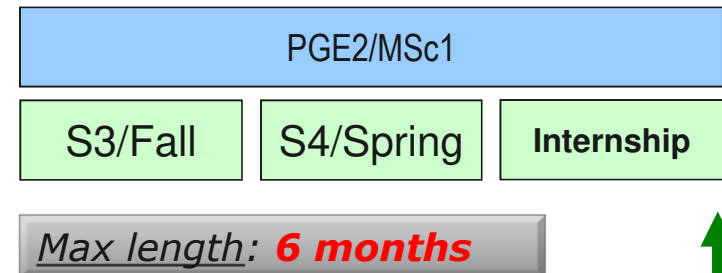
# INTERNSHIPS IN PGE2/MSc1

PGE2/MSc1 prof. experience (minimum 10 weeks) is important to:

- Validate a short experience (if not done before)
- Contribute to the required minimum of 9 months of prof. Exp (quitus PGE)

**Some rules:**

- Avoid a very short experience
- Do not change completion dates!



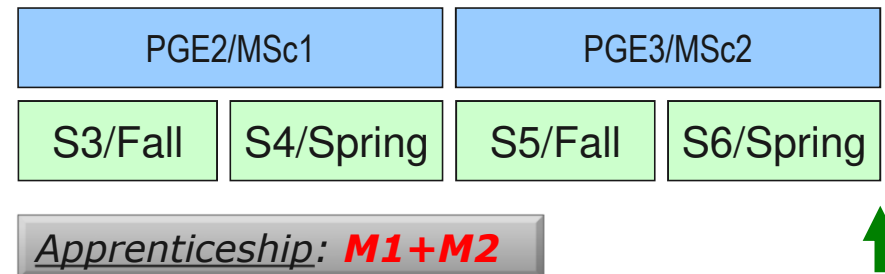
Limit: Aug. 31st



# APPRENTICESHIP IN PGE2/MSc1

## If you choose the apprenticeship path:

- If started in PGE2, apprenticeship must continue in PGE3
- **Missions must be compliant with the specialisation**
- No gap year
- No academic semester abroad in PGE2 or PGE3
- Take into account possible campus change in PGE3



Limit: Aug. 31st

# THE PGE GAP YEAR

## What you should know about the G/Y

- **It's optional:**
  - You must apply during PGE2 (around March)
  - Credits earned in G/Y cannot be taken into account for the master degree
- **It's not possible, if:**
  - You have an apprenticeship contract / “contrat d'apprentissage”
  - You are not registered in the PGE (ie MSc single degree)
- **Its content is up to you (to dovetail with your personal and professional project), with some limits:**
  - You can mix academic, professional, personal experiences.
  - Internships are strongly regulated by the French Law:
    - **But:** this only applies for internship agreements. Any other form of contract is not subject to these constraints.

# PGE'S THREE QUITUS / COURSE REQUIREMENTS

**A quitus states that a mandatory activity has been realized**

*All quitus must be validated by the end of M2*

- **English proficiency:** you are proficient in business English
- **International experience:** part of your experience has been done abroad
- **Professional experience:** you are ready to join a company

# ENGLISH PROFICIENCY


## Minimum score (toeic, toefl, or gmat)

- A minimal score is required for:

- Graduation (for all students, except native speakers)
- Selection for an academic semester with a Partner University (P.U.)
- Access to an ICN MSc double degree track.

- You must **anticipate**:

- Evaluate and adjust your level
  - *Example*: plan some activities in English environment at the end of PGE1/PGE2
- Seriously prepare for the exam
- Get some information about P.U. expectations



**750 TOEIC**  
*or*  
**78 TOEFL**  
*or*  
**550 GMAT**

# INTERNATIONAL QUITUS

## A “must have”

- We encourage global citizenship
- This is a fundamental experience (specified in French national HE regulations) associated with the master level
  - It is mandatory to graduate
  - It is an important Learning Objective of your programme
  - It is also a great personal experience!
- You must **anticipate** and prepare your experiences as soon as possible
  - Be informed about partner universities, job opportunities, requirements, procedures...
  - Assess and adjust your level of English
  - Achieve the best possible academic results (best in class means top priority!)

# PROFESSIONAL QUITUS

## Minimum professional experience

### Nine months of validated professional experience

- **We talk about « professional » experience:**
  - Achieved during the PGE course.
  - Various contracts are admitted: internship agreements, apprenticeship contracts.
  - But also: regular contracts, CDD, CDI, VIE, entrepreneurial projects...
- **Constraints vary depending on the contract, but:**
  - A clear mission must be validated by your faculty tutor, prior to the experience.
  - The experience must be registered and accepted before it starts.
  - Each experience is assessed independently.
  - The experience must be successful, to take its duration into account.

#### **Example:**

#### **Short exp.**

**3 months**  
(end of L3/ M1)

+

#### **One long exp.**

**6 months**  
(G/Y or M2)

# PGE & MSc double degree

## To graduate from PGE and MSc

- Specialisation applies for PGE2/MSc1 and PGE3/MSc2 (a two-year programme)
- Final professional experience (internship or apprenticeship MSc2) in the field of the MSc
- Master thesis in the field of the MSc

# WHO'S WHO / CONTACTS

- **TEACHING & LEARNING**

- Your **faculty tutor**
- Your professors

- **PROGRAMME SUPPORT TEAM** (Dir. Stéphanie **Stolf**)

- Nancy: Sandrine **Didier**
- Berlin: Rebecca **Kaptejna**
- Paris: Vanessa **Martinez**

- **APPRENTICESHIP** (Dir. Benjamin **Vanzo**)

- All campuses: Frédérique **Baret**, Christelle **Heulard**

- **PEPS STUDENT OFFICE** (Dir. Madeleine **Ostrowski**)

- Associations: Sophie **Thireau**
- Seminars: Bertrand **Harter**
- PEPS: Nacera **Berbara**

- **CAMPUS Paris**

- Director: Philippe **Brugeilles**
- Resp. Adm: Anne-Laure **Martin**

- **CAMPUS Berlin**

- Director: Lena **Scholtke**

- **PROGRAMME LEADERSHIP**

- PGE Prog. Director: Gérald **Duffing** (Nancy)  
Assistant: Vanessa **Jacquemin**
- MSc Prog. Director: Maxime **Koromyslov** (Nancy)  
Assistant: Marie-Odile **Sosnowski**



# ICN SERVICES

**ASQ : for all questions, fill in the form at:**

<https://asq.icn-artem.com/hc/fr/requests/new>

- Admissions | « **inscriptions** », service concours: [inscriptions@icn-artem.com](mailto:inscriptions@icn-artem.com)
- Programme Support Teams | « **Scola** », service scolarité)
- International Relations | « **SRI** », service des relations internationales: [international@icn-artem.com](mailto:international@icn-artem.com)
- Careers & Internships | « **SC&S** », service carrières & stages: [scs@icn-artem.com](mailto:scs@icn-artem.com)
- Apprenticeship Center | « **CFA** »: [apprentissage@icn-artem.com](mailto:apprentissage@icn-artem.com)
- Student Office | « **PEPS** »: [peps@icn-artem.com](mailto:peps@icn-artem.com)
- Library /« **K'HUB** » | service documentation: [documentation@icn-artem.com](mailto:documentation@icn-artem.com)
- Student Finance | service comptabilité: [comptabilite@icn-artem.com](mailto:comptabilite@icn-artem.com)

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SI LE MONDE  
N'A ABSOLUMENT  
AUCUN SENS,  
QUI NOUS EMPÊCHE  
D'EN INVENTER UN ?

~  
LEWIS CARROLL

## Gérald Duffing

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Director of the Master in Management

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